Washington Economic Development Committee

April 28, 2009
David Zepponi, President
Northwest Food Processors Innovation Productivity Center





Northwest Food Processors Association

- Established in 1914
- Representing the 3rd Largest NW Manufacturing Industry
- 180 NW Member Processing Plants
- 20 Staff, 125+ yrs experience
- 450+ Members
- 75 Food Processors Member Companies







Industry-Driven Strategic Direction NW Food Processing Cluster Initiative

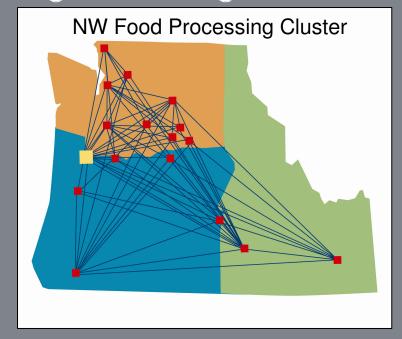
Cluster Assessment & Roadmap Study October 2006

NWFPA partnered with Idaho, Washington and Oregon food

processors and government.

Cluster Priorities

- 1. Innovation Infrastructure
- 2. Transportation
- 3. Workforce Development
- 4. Strategic Alliances
- 5. Operational Productivity

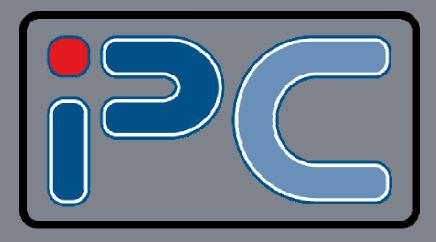






Convert Innovation into Something Practical

\$3.5 million dollar grant from the state of Oregon to start NW Food Processors Innovation Productivity Center.



NW FOOD PROCESSORS

Innovation **Productivity Center**





Sustainable Competitive

Innovation Framework

Executive Innovation Enrichment

Incumbent Worker Training



Workforce Pipeline Development

NW FOOD PROCESSORS

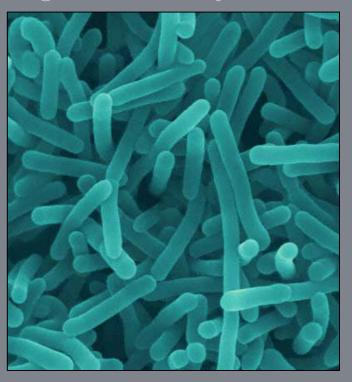
Projects

Innovation
Productivity Center



Listeria (Lm) Rapid Detection Test

Improving food safety worldwide







Super Boiler

Gas Technology Institute/ US DOE

Improving boiler efficiency by as much as 20 percent

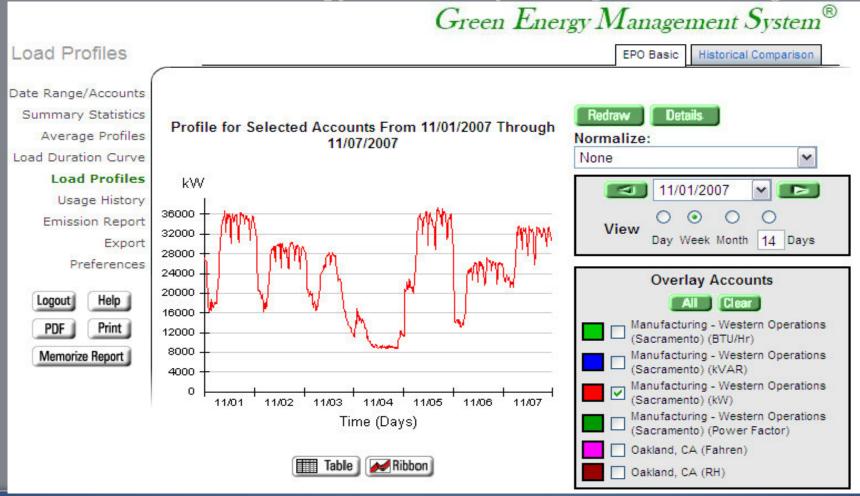






Green Energy Management System (GEMS)

Measures energy efficiency and greenhouse gases



Fork Knox

Preventing hundreds of thousands of dollars of damaged food products







NW Food Processors Leading the World

- Industry Strategy
- Policy
- Innovation
- Productivity
- Sustainability

David Zepponi dzepponi@nwfpa.org 503.327.2217





